

Beat: Lifestyle

## FRESH MAGAZINE PARIS UNVEILS ITS 1ST ISSUE FOR FASHION GASTRONOMY & LIFESTYLE

BY YANIS BARGOIN & JANAINA DE MACEDO

Paris, Washington DC, 09.02.2021, 18:48 Time

**USPA NEWS** - Yanis Bargoin and a food blogger: Janaina De Macedo, Parisabor, two top influencers launched Fresh Magazine Paris unveils its First issue of Fresh Magazine Paris. It is a one of a kind, new guide dedicated to the premium French art of living, which has just been released. The magazine was born from the meeting between the two influencers: a lifestyle Instagrammer, Yanis Bargoin and Janaina De Macado, more well known as a food blogger: It is the love and passion for cooking, French Art of living, Fashion, and French notorious Art de Vire a la Francaise, that encouraged them to launch this one of a kind magazine highly named Fresh Magazine. The French art of living with French know-how will also be available also in digital version. Do not get surprised if you do not find it on newsstands, you will not find it there since the magazine is distributed free of charge, every 4 months, in hotels, restaurants, VIP lounges at stations and airports, shops, ... But you can nonetheless discover this guide to the best addresses in Paris and its region, special "Made in France" [?], from the French art of living to French know-how, for this number 1, in digital version.

FOR THE FIRST ISSUE BE AWARE : A DAVID MAY HIDE ANOTHER-----

For this first issue, its creators wanted to strike a blow in this gloomy period and offer readers a moment of sharing and surprising discoveries totally "Made in France". So, they met two big names, one from the Cuisine, high level cooking, the other from the song, both named David: David Gallienne and David Hallyda, who happens to be the son of Johnny Hallyday a French iconic singer. David Gallienne, a notorious French Chef, winner of Season 11 of Top Chef and already awarded a Michelin star for his restaurant Le Jardin des Plumes (Giverny), talks about his passion for cooking and his goal of a second star. While the singer, composer, musician David Hallyday returns to the front of the stage with an album written during the lockdown over the COVID-19 pandemic. Discreetly David Hallyday, recounts his period of confinement and his vision of the world from the perspective of young lucid people who are moving in the right direction. This health crisis allowed him to follow through with a perception: "Things cannot continue like this. The functions of the past become the dysfunctions of today. "

FRESH MAGAZINE IS A PREMIUM GUIDE TOTALLY COMPLIMENTARY-----

Every four (4) months, Fresh Magazine, which aims to be both a timeless guide to the respected good Parisian addresses and a magazine on the art of living, will share its top-of-the-range favorites through the discovery of gourmet restaurants, hotels luxury, refined boutiques, dream destinations, ... The magazine covers about ten (10) sections: Gastronomy, Hotels, Beauty, Shopping, Fashion, Technology, Travel, Culture. The decision to offer the magazine, as complimentary, is a choice to allow its distribution in elitist places and thus targeting a better specific clientele, over refined and demanding audience.

THE SECOND ISSUE IS GETTING READY FOR KICK OFF-----

For the next issue in May, the two founders still have plenty of surprises in store for us, such as colorful fashion shoots. Without revealing everything, two select guests will engage in exclusive interviews: the troublemaker of French Cuisine, Chef Norbert Tarayre ( Former candidate of Top Chef) and the ineffable Stephane Bern, talkshow star in France who specialized in French history and Heritage. And always the sections gastronomy, hotels, beauty, ... to continue to make on dream's true and discover the best addresses in Paris. Source: fresh Magazine.

**Article online:**

<https://www.uspa24.com/bericht-18196/fresh-magazine-paris-unveils-its-1st-issue-for-fashion-gastronomy-und-lifestyle.html>

**Editorial office and responsibility:**

V.i.S.d.P. & Sect. 6 MDSStV (German Interstate Media Services Agreement): Jedi Foster P/O Rahma Sophia Rachdi

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