Beat: Music

HIGH END Munich - The International Leading Trade Fair in the Audio Sector

HIGH END Munich Germany May 15 to 18

Bologna Motorvalley Italy, 13.03.2025, 18:49 Time

USPA NEWS - HIGH END Munich - The International Leading Trade Fair in the Audio Sector

The meeting point for journalists and audio technology enthusiasts

The HIGH END is an internationally renowned trade fair, recognized as the benchmark for high-quality music reproduction. For over four decades, this fair has served as a catalyst for manufacturers, sellers, and consumers of high-end audio technology. It is here that new standards are set and future trends in the industry are outlined.

Every year, for four days in May, the entire audio world gathers in Munich, transforming the city into a vibrant metropolis of sound innovation. Hundreds of exhibitors from over 40 countries fill the halls and atriums of the MOC (Munich Order Center) with their latest products and cutting-edge technologies.

The HIGH END is not just a fair for industry insiders; it is also a globally significant event that attracts journalists and audio enthusiasts from all over the world. These communication professionals travel to the Bavarian capital to discover and report on the fascinating developments in the sector, contributing to spreading knowledge of new technologies and emerging innovations. Among the attendees will be photographers and journalists from Foto ReD Photographic Agency Italy, ready to capture and document every noteworthy moment of the event.

The fair days are packed with events and activities: live demonstrations, conferences, workshops, and round tables where experts and visionaries share their knowledge and discuss the challenges and opportunities of the sector. Music lovers can listen to live performances that showcase the capabilities of the exhibited equipment, experiencing firsthand the sound quality these technologies can offer.

The HIGH END Munich represents a must-attend opportunity for anyone wanting to stay updated on the latest trends and innovations in the world of high-quality audio. It is a unique chance to meet and connect with professionals and enthusiasts from every corner of the globe and to experience an immersive dive into the future of audio.

At HIGH END 2025, the talented Norwegian singer Anette Askvik will also be present as a brand ambassador. Anette Askvik is known for her hypnotic music, which takes her listeners on an emotional journey. Her powerful voice and deep compositions uniquely combine fragility and strength. The Norwegian artist is much more than a singer. She writes, produces, and manages her own record label "Bird". With albums like Liberty, Multiverse, With Every Cell, and the latest Lyden Av Snø, she has achieved international recognition. Her new album, which musically represents a poetic winter landscape, is another masterpiece of Scandinavian music – recorded with the utmost precision and available on vinyl, CD, and high-resolution digital format.

Facts Location of the event MOC Event Center Messe München

Lilienthalallee 40 80939 Munich

Opening hours and tickets Event dates

From May 15 to 18, 2025

Opening hours

Thursday: from 10:00 to 18:00

Friday: from 10:00 to 18:00

Saturday: from 10:00 to 18:00

Sunday: from 10:00 to 16:00

Thursday and Friday open only to professional visitors with prior registration.

Info: https://www.highendsociety.de/high-end.html

Article online:
https://www.uspa24.com/bericht-25450/high-end-munich-the-international-leading-trade-fair-in-the-audio-sector.html

Editorial office and responsibility:
V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): Roberto Magni By ReD Magazine

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